



**AMPHIBICO**



**For immediate release:**  
September 28, 2011

**Contact:**  
Tel.: (514) 737-9481  
info@aquatica.ca

## **AQUATICA Announces acquisition of AMPHIBICO**

*Deal makes company the leading supplier of equipment for underwater still and video photography*

MONTREAL, Canada, September 28 - Aquatica today announced that it has acquired Amphibico, the industry leader in underwater video imaging. The combined company is now a global leader in the design, development and service of equipment for the professional and recreational videographer, filmmaker and still photographer.

For more than two decades both Montreal-based companies have been recognized for product innovation, quality manufacturing, and excellent customer service.

"The Amphibico name is known around the world for excellence in underwater videography," said Aquatica co-owner *Blake Stoughton*. "While we are combining the operations of the two companies, we will maintain the Amphibico brand and the commitment to quality and excellence that it has inspired for many years."

"The acquisition of Amphibico will allow us to offer our customers the combined expertise to deliver the very best products for all underwater imaging requirements," said *Norma Alonzo*, co-owner of Aquatica. "The businesses are a great fit and we look forward to bringing our combined capabilities to serve the needs of the professional and recreational diver."

### **About Aquatica**

Aquatica is a Canadian manufacturer of fine quality aluminum housing for underwater photography. Our camera housings are available for selected Canon, Nikon and Sony digital cameras and are part of a comprehensive system which includes a large selection of wide angle and macro ports, accessories and capped off with our acclaimed Aqua View finder. With a standard depth rating of over 300ft/90m, quick and easy access to all controls, innovative ergonomic design and unsurpassed technical support, Aquatica has become the housing choice of the discerning underwater photographer today. To learn more, please visit us at [www.aquatica.ca](http://www.aquatica.ca)

Aquatica Digital  
3025 De Baene, Montreal, Qc, Canada, H4S 1K8  
[info@aquatica.ca](mailto:info@aquatica.ca)      [www.aquatica.ca](http://www.aquatica.ca)